

MEET PEOPLE WHERE THEY ARE

Date: December 31, 2022

“Meet People Where They Are” is an outreach program that has pushed the Department of Labor to go above and beyond to take our services outside of our offices and connect with those in the community to meet people on their level right where they are.

From October 27th, 2022, to December 31, 2022, we went from 1,370 people outreached to 1,632 outreached.

Total Number of Outreach Events Attended

Between the dates of October 27, 2022, to December 31, 2022, we have completed 12 Outreach Events bringing our total to 39 Community Outreach Events completed since the start of this initiative (August 1, 2022).

- Friday, 8/19 Newark – Farmers Market & Concert (Bellevue Community Center)
- Saturday, 9/10 Newark – 3rd Annual District Day Health, Wellness & Resource Fair
- Thursday, 9/15 Newark – Farmers Market (NCC Department of Community Services)
- Thursday 10/13 Newark – Multi Divisional/Community Resource Fair (Hope Center)
- **Tuesday, 11/1 Newark – Safe, Alive, and Free Community Collaborative**
- **Friday, 12/9 Newark – Glasgow Park Holiday Fair**
- Wednesday, 8/31 Fox Valley – Brandywine Zoo Sip and Stroll Days
- Saturday, 9/10 Fox Valley – Back to School Block Party
- Friday, 9/16 Fox Valley – Resource Fair (County Hope Center)
- Wednesday, 9/21 Fox Valley – West Side Farmer’s Market
- Saturday, 10/15 Fox Valley – Open Streets Wilmington
- Friday, 10/21 Fox Valley – Boo at the Zoo (Brandywine Zoo)
- **Wednesday, 11/1 Fox Valley Multi Divisional/Community Day Resource Fair**
- Saturday, 8/20 Dover – Annual Community Day
- Friday, 8/26 Dover – Resource Fair by Whatcoat Services
- Saturday, 9/10 Dover – Providing Dream Achievement Day
- Saturday, 10/8 Dover – Faith in Blue (Dover Police Department)
- Saturday, 10/15 Dover – Super Senator Day
- Thursday, 10/20 Dover – Fall Festival (Legislative Hall)
- Wednesday, 10/26 Dover – Career Fair (Caesar Rodney High School)
- **Saturday, 10/29 Dover – Rock the Block (Central Delaware Habitat for Humanity)**
- Saturday, 8/27 Georgetown – Bargains on the Broadkill / Great Duck Race
- Sunday, 9/4 Georgetown – Back to School with a Bang
- Tuesday, 9/13 Georgetown – Resource Fair (DHSS)
- Monday, 9/19 Georgetown – First State Community Action Agency (DHSS)
- Thursday, 9/22 Georgetown – Shipley State Service Center (DHSS)
- Saturday, 9/24 Georgetown – Investing in our Community

- Tuesday, 10/4 Georgetown – Career Job Fair (Milford Library)
- Saturday, 10/8 Georgetown – Harvest Festival / Street Fair
- Saturday, 10/15 Georgetown – Apple Scrapple Festival
- Saturday, 10/22 Georgetown – Trunk or Treat Festival (DAPI)
- Thursday, 10/27 Georgetown – Career Fair
- Wednesday, 11/16 Georgetown – Resource Fair (ACE Peer Center)
- Friday, 11/30 Georgetown – Laurel State Service Center
- Tuesday, 12/13 Georgetown – Shipley State Service Center Resource Fair
- Thursday, 12/15 Georgetown – Love INC (DHSS)
- Tuesday, 12/20 Georgetown – Laurel State Service Center
- Tuesday, 1/3 Georgetown – Shipley State Service Center
- Tuesday, 1/3 Georgetown – Laurel State Service Center

Of the 1,632 people, our staff have had 450 outreach connections made, who specifically inquired about information on the services we provide as well as what programs the Department of Labor offers throughout the state of Delaware.

In December of 2022, the Georgetown American Job Center worked alongside both the Laurel State Service Center as well as the Shipley Service Center to build even stronger connections in the community. At each of these events, DOL worked with staff and created appointment slots for any individuals who would like to meet with an E&T staff member during our Resource Events. In using this one-on-one connection method, we have had several clients work with our staff and pursue their eligibility process for training and also for job referrals. This has built a connection with additional community members, as well as with these two service centers.

Total Number of Clients Served Per County

NEW CASTLE	155
KENT	135
SUSSEX	160
TOTAL	450

UPCOMING EVENTS

- Thursday, 1/19 Georgetown – Community Resource Fair – Shipley Service Center
- Thursday, 1/19 Newark – Community Resource Fair – DHSS
- Thursday, 1/26 Fox Valley – Community Resource Affairs – Wilmington PD
- Wednesday, 2/1 Georgetown – Laurel State Service Center
- Wednesday, 2/8 Georgetown – Shipley State Service Center
- Friday, 2/24 Georgetown – Shipley State Service Center

Outreach Goals

- Connect with the community on a deeper level
- Spread the word about our services offered by the Department of Labor
- Draw more people from our local communities to our American Job Centers
- Provide all community members with information about our services and programs and how to access them
- Engage with those unemployed and inspire them to strive for employment and success
- Improve the COVID-19 gap from being remote to being in person and restoring the communication and connection with our local communities

Status

The Division of Employment and Training American Job Centers have each committed to attend two to three community outreach events per month to try and achieve these current outreach goals outside of our local business hours. We are working through obstacles and barriers in our areas and trying to build the connections that were lost due to COVID-19. The need for employment and training is higher than ever, but the desire to gain employment is also at an all-time low. The way to break through this barrier is to go above and beyond and meet with people on a one-on-one basis and try to connect with them to inspire them to advance in their employment journey. All it takes is someone from the community to take the first step. If someone from the community sees a staff member taking the initiative and making the first step to reach out to them, then maybe that community member will become a client and take their first step towards gaining employment.

However, we can't do this alone. It will take a village and we will need the support of the agencies around us to come together through this outreach journey. As events are added/created, please join with us in spreading the word so we can share about the good work that the Department of Labor is accomplishing and further reach more people in our communities.

***Updates edited in red*